

JSF

Joseph Simmons

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[LinkedIn](#)

Technical Skills

HTML, responsive web design, multi-browser compatibility, UI, UX, Photoshop, InDesign, Illustrator, Dreamweaver, CSS, Java Script, Flash, Action Script, Fireworks, multiple CMS, PowerPoint, SEO, color correction, photo restoration and manipulation.

Education

Columbus College of Art and Design

B.F.A., Graphic Design

Columbus, OH

1999–2003

Recent Experience

Inmarsat Government // 2010-Present

Multimedia Design Specialist

Joseph's focus has been web, UI, and UX design but he also designed much of the company's branding, templates, and graphics for government proposals. In addition to print and web he has created wayfinding and environmental graphics for trade shows and events and interior design for the company's offices.

Joseph Simmons has designed a blog, partner portal, several microsites, landing pages, online surveys, and built and maintains the company's Image library. He also created most of IG's online communication plan and guidelines.

Projects of note were the complete redesign of IG's website and branding, blog, secure partner portal, and a classified website that measures analytic data for government clients. In 2018 he designed a website for AT&T and FirstNet, a government program to set up a communication network for first responders.

In September of 2018 he was given Secret (S) clearance by the DODCAF.

Smithsonian Enterprises // 2006-2009

Graphic Designer

Joseph Simmons was part of the team that redesigned the stores and restaurants for the National Museum of American History and the Courtyard Café in the American Art Museum. He created store promotions and temporary stores for museum exhibits. The first temporary store he worked on was in the National Air and Space Museum. With a miniscule budget he designed the Smithsonian's top selling store. It was so successful that it became the basis for all future special exhibit stores.

In addition to his environmental work Joseph created ads, posters, banners, and wayfinding signs for IMAX theaters, restaurants, exhibiting artists, and special events. He maintained the theater and stores' web pages, digital library, and created procedures for stores and museums to request help for special events.

Freelance

Over the years Joseph Simmons has worked with a variety of clients on a freelance basis. He started his career in Ohio designing logos, branding, ads, promotional materials, websites, arranged photo shoots, and hired photographers and models for local businesses, restaurants, newspaper, and a magazine.

More recently he has designed branding, ads, microsites, and brochures for the National Retail Federation, Choice Hotels, weddings, and events for various clients in Ohio, Maryland, Virginia, and North Carolina.